

SEK Corporation and Surebond Inc. agree to merge: Combination Creates Hardscape Industry Powerhouse

St. Charles, IL and Madison, WI - July 8, 2010 -- SEK Corporation (www.sek.us.com) and Surebond, Inc. (www.surebond.com) are pleased to announce an unprecedented merger in the hardscape accessory market. Effective June 30, 2010, the transaction has joined two customer-centric companies to form a single, dynamic organization with significant combined resources and over 50 years collective industry expertise to provide our customers with a single source for the most comprehensive line of hardscape accessories products available in the industry today.

Following the merger, SEK and Surebond will operate independently in the short term to ensure continuity in service to our existing customers. Functions where we can add value to our customers immediately, such as joint warehousing and distribution, will be implemented as quickly as possible. Complete operations of the two companies are expected to be integrated into SEK's St. Charles, IL facility over the next 12 months.

Bradley LeGare, President of SEK Corporation states, "This move strengthens the excellent product lines offered by each company to the hardscape market, and will allow us to expand our collective reach to new customers and new markets. More importantly, this will give our existing customers easy access to more high quality products from a single source which they can use to effectively compete in their local markets."

In addition, Todd Asmuth of Surebond Inc. states, "Our joint focus will now be to leverage the brand equity of the Snap Edge, Surebond, Paver Bond, Kerr Lighting, PolySweep, Barrier and Sta-Right products in the market place and position them to be the products of choice among the hardscape community."

As our teams begin the process of setting up joint operations, SEK/Surebond's number one objective is to ensure that our current customers continue to receive the same high quality products and exceptional service they have come to expect from both companies, while also looking for ways we can add value to our customers operations and marketing efforts.

We invite you to visit the new SEK/Surebond booth at Hardscape North America in October and talk to a team member about our comprehensive hardscape accessory product line and learn how partnering with us will be your best move in 2011.